

Symposium for Young Researchers

Final Programme

Budapest, 25 November 2016

9.00-09.30	Registration
9.30-10.00	Opening ceremony: Regina REICHER, Conference Chair Welcome Speech: József TICK , General-Director for Innovation, Óbuda University
10.00-11.00	Plenary Session Professor Horatiu DRAGOMIRESCU , (Bucharest University of Economics, Romania): Digital Information Economic Characteristics and their Implications for Business Pascal RICORDEL Ph.D (Associate professor in economics, Le Havre University, France): The Regional Competitiveness Obsession Bias in the EU area Professor Katalin TAKÁCS GYÖRGY , (Óbuda University, Hungary): Strategies for SMEs – Challenges, Chances, Alternatives and the Theory of „Degrowth”
11.00-11.15	Publication Possibilities Challenges of Process Management Balázs GYENGE , Tímea KOZMA (University of Szent István) Thinking together - Bridge between researchers and practice Regina REICHER (Óbuda University)
11.15-11.30	Coffee break
11.30-13.00	Session I. Session Chair: Dr. habil. Jolán VELENCEI (Óbuda University, Hungary) Comparative Analyses of Electronic Retailing in Hungary and the Republic of Serbia by Sonja LEKOVIĆ , Zita PETROVIĆ KATAI (Faculty of Economics in Subotica, University of Novi Sad, Serbia) Knowledge Increase in the F-Era by Péter KÁRTYÁS (Óbuda University, Doctoral School on Safety and Security Sciences, Hungary) University Website Ranking: Webometrics v. GPR by György LOSONCZI (Szent István University, Gödöllő, Hungary) Why does it Fail to Operate? by Csaba OTTI (Óbuda University, Donát Bánki Faculty of Mechanical and Safety Engineering, Hungary) Reappraisal of Austrian Business Confidence Survey 2015 for Mainland China by Franz HAAS Under Risk by Anita KOLNHOFER-DERECSKEI , Viktor NAGY (Óbuda University, Keleti Faculty of Business and Management, Hungary) Russian Socioeconomic Development: The Present Situation and Future Directives by Kseniia BAIMAKOVA* , Peter HOLICZA* , Ekaterina LUKINA** (*Óbuda University, Doctoral School on Safety and Security Sciences, Hungary, **State University of Aerospace Instrumentation, Saint-Petersburg, Russia)
13.00-14.00	Lunch (Hotel@BMF)
14.00-15.30	Session II. Session Chair: Prof. Dr. István TAKÁCS (Óbuda University, Hungary) Comparative Study of Attitudes toward Responsible Tourism: Bulgaria, Portugal, Spain, and the Netherlands by Plamena PALAMAROVA (University of Economics – Varna, Bulgaria) Education Supported by SME vs. SME Supported by Education by Beáta KÁDÁR* , Regina REICHER** (*Sapientia Hungarian University of Transylvania, Romania, **Óbuda University Keleti Faculty of Business and Management, Hungary) Efficiency of Active Labour Market Policies in Poland by Michał DAHLKE (University of Białystok, Poland) How Does Greenwashing Effect the Firm, the Industry and the Society - the case of the VW emission scandal by Melinda MAJLÁTH (Óbuda University Keleti Faculty of Business and Management, Hungary) Microsimulation Modelling of the Pension System by Zsolt SZABÓ (Óbuda University, Doctoral School on Safety and Security Sciences, Hungary) Applications of SWOT-ahp Hybrid Model for Strategy Prioritization of Development of Ecotourism in the National Park Djerdap, Serbia by Sanela ARSIĆ , Đorđe NIKOLIĆ , Ivan MIHAJLOVIĆ , Živan ŽIVKOVIĆ (University of Belgrade, Technical Faculty in Bor, Serbia) Prioritization of Strategies for Development of Viticulture by Predrag DJORDJEVIĆ , Mirjana DLBOKIĆ , Djordje NIKOLIĆ , Marija PANIĆ & Živan ŽIVKOVIĆ (University of Belgrade, Technical Faculty in Bor) Challenges and Opportunities of Organic Farming by Gábor GYARMATI (Óbuda University, Keleti Faculty of Business and Management, Hungary)
15.30-16.00	Coffee break
16.00-17.00	Session III. Session Chair: Assoc. Prof. Florin DUMA Ph.D. (Babes-Bolyai University, Romania) Behavioral Aspects of Accounting System by Aleksandra SULIK-GÓRECKA , Marzena STROJEK-FILUS (University of Economics in Katowice, Faculty of Finance and Insurance, Poland) In security and welfare as a women – the importance of female entrepreneurship by Kata KEVEHÁZI (JÓL-LÉT Alapítvány) Fringe benefit - still a motivation? by Judit PASZTOR* , Szabina VALENT** (*Óbuda University, Keleti Faculty of Business and Management, Hungary **Budapest Business School, Faculty of Finance and Accountancy, Hungary) Attendance and the Sports Merchandise Preferences of Fans – the case of Hungarvs by Anikó KELEMEN-ERDŐS* , Regina FEKETE** (*Óbuda University, Keleti Faculty of Business and Management, Hungary, **University of Physical Education, Hungary)
17.00-17.30	Closing Ceremony
17.30-22.00	Banquet (Hotel@BMF)